

# CURRICULUM VITAE

**Alessandro Fichera**

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## Personal Data

Birth place and date: Guastalla (RE) – Italy, the 06<sup>th</sup> October 1975

Marital status: Single

## Education

- 1999 – 2001** “**International Business Marketing Diploma**” validated by the **University of Wales Institute, Cardiff – UK**, achieved at I.F.O.A., Reggio Emilia – Italy. Grade 55/60 with merit.
- 2000** Three months **Market research** entitled: “Open Learning MBA”, and production of a web site concerning the market research themes. [www.infinito.it/utenti/afichera](http://www.infinito.it/utenti/afichera)
- 1989 – 1994** “**Qualified Accountant Diploma**” achieved at “Istituto Tecnico Commerciale e per Geometri Bertrand Russell” – Guastalla, (RE) – Italy.

## Foreign Languages

**English:** Good

**French:** Good

**German:** Fair

**Spanish:** Poor

- 2001** Alliance Française. – Toulouse, France  
Medium level French Course.
- 2000** Delphi Adventure Centre. – Leenane, Co. Galway, Ireland  
Summer job as kitchen staff and waiter to improve the language.
- 1999** Il Pagliaccio Restaurant. – Fulham, London SW6., U.K.  
Summer job as waiter to improve the language.
- 1999** Pragamanet S.n.c. di Guastalla R.E. – Italy  
Advanced level English Course.

## Career history

- 2001** DIA S.r.l., Reggio Emilia, develop of a **Market Survey** about trace-ability of Agro-food products and Agro-food products regulation, through the regional lows.
- 2001** Comet S.p.a., Reggio Emilia, internship in the **Export Department** as for IFOA's program.
- 2001 – 2001** Studio Torelli, Reggio Emilia, collaboration with an IFOA's lecturer for the development of some **Market Research**.
- 1997 – 1999** Arti Grafiche Soncini S.n.c. Guastalla R.E.  
Marketing and Sales office employee.

## Information Technology

Good knowledge of **Windows 98/2000**, excellent knowledge of Office 2000 (**Word, Excel, Power Point, Access, Front Page**). Develop in **HTML** and good familiarity with e-commerce themes. Able experience with the network communication systems.

## Further information

Working and travelling attitudes both in Italy and Foreign Countries

**Strong motivation** aimed to reach work objectives. Trained to the teamwork.